

BOY SMARTS

STRATEGIES FOR CLASSROOM SUCCESS



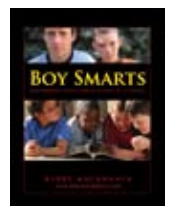
RELEVANT
REALISTIC
RESPONSIVE
EDUCATION

• **Vancouver, Oct 31, 2011** **SOLD OUT** • **Montreal, Nov 18, 2011** **SOLD OUT**

I

n our rapidly changing and technologically complex society, schools are being asked to educate the most diverse student body in history to higher and higher academic standards. Some students—disproportionately boys—are bored, disconnected, and underachieving.

- What does research say about the varied learning needs of boys ?
- How can we avoid the gender trap and respond to the needs of all students?
- To what degree are boys visual learners struggling in auditory environments ?
- How can classroom learning reflect emerging digital technologies ?
- What are best practices for reaching and teaching the diverse needs of boys ?



Earlybird Fee Special: 4 for the price of 3 (includes lunch & 3 books!)

B

ARRY MACDONALD is a teacher, author, and expert on teaching and parenting boys. A sought-after speaker, he has presented to thousands of educators and parents, and was identified as *1 of 25 Influential People to Watch* by the *Vancouver Sun*. He is the author of the bestselling book, *Boy Smarts*, the companion guide, *Boy Smarts Action Study Guide*, and *Boys On Target: Raising Boys into Men of Courage and Compassion*.

• • • • •

“MacDonald’s compelling presentation is one of the best I have ever seen. His keynote address at the National Principals’ Conference was balanced, insightful and presented with perspicacity and indeed should be heard by every educator and parent.”

Dr. Avis Glaze, Former Ontario Education Commissioner & Senior Advisor to the Minister of Education



REGISTER BY MAIL OR ONLINE - WWW.MENTORINGBOYS.COM



Boy Smarts was one of our MOST SUCCESSFUL Board-Wide Pedagogical Days ever!!!

Barry MacDonald's engaging presentation about meeting the needs of boys in our classrooms was both thought provoking and challenging. He has inspired our teachers into action and follow-up activities across our board's vast region.

Mark Sutherland, Coordinator of Educational Services, Central Quebec School Board

THE AGENDA... 9:00 am – 2 pm (registration at 8:30am)

What is Your Gender IQ?

To what degree are boys different than girls? What does the evidence say about boys' achievement, especially certain sub-groups of boys? What do boys, parents, and teachers say? How can we avoid the blue brain—pink brain perspective and stereotyping children based on their gender?

Active Learning

Why is it so critical for some boys to be engaged, be active, and to physically move about?
How can teachers ensure that movement becomes an essential part of everyday classroom learning?

Visual Learning

To what extent do some boys think in pictures and become overwhelmed by verbal instructions.
How can classroom learning reflect the emerging graphic technology to benefit both boys and girls?

Encouraging Literacy Skills

How can we encourage boys to write more?
How can teachers captivate the varying interests and motivations of boys to foster creativity and ingenuity?
How can teachers help boys acquire the range of skills that today's world demands of them.

Understanding Male Bravado

Why do more boys than girls proclaim, "School sucks" or "School ain't cool"?
Why are boys more likely to jostle for status in physically aggressive ways, rather than battle under the radar like so many girls? What are best practice strategies to reduce harassment and bullying among boys so that learning is safe?

Communicating with Boys

How can teachers listen beyond a boy's bravado and veneer of indifference and respond effectively?
How can staff assist boys to develop relational skills and become more socially responsible?
How can teachers talk so boys will listen and listen so boys will talk?



ONLINE WEBSITE REGISTRATION DETAILS...

BOY SMARTS



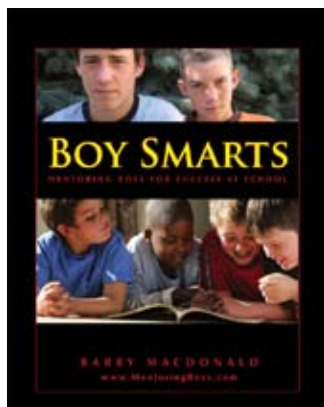
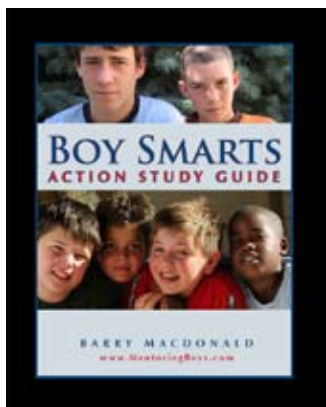
STRATEGIES FOR CLASSROOM SUCCESS

Dates

SOLD OUT

- October 21, 2011 **Vancouver** Broadway Church Conference Centre, 2700 East Broadway
- November 18, 2011 **Montreal** Hampton Inn - 1900 TransCanada Hwy, Dorval
- Registration fee includes morning coffee/tea, assorted sandwich lunch, and **THREE** books.
Outstanding Value ! The books alone cost over \$100 to be shipped to your school!

SOLD OUT



Fees

- Earlybird** **Vancouver**, Available until October 13 **Montreal**, Available until **November 10**
 - individual** \$149 + tax
 - 4 for the price of 3** \$447 + tax
- Regular fee** **individual** \$189 + tax



- Register early - Boy Smarts events consistently sell-out!
- Refunds not available.
- If you are not able to attend arrange for a colleague to pick up your books at event. You are also welcome to find your own replacement but need to notify by email 48 hours in advance or sooner.
- Questions? Email **info@mentoringboys.com**

Register online

-  Pay online by credit card on MentoringBoys.com
 - Receive immediate confirmation from Paypal. Print your Paypal receipt as it is your official receipt.
 - Telephone or mailed credit card registrations not available.
 - Form to mail your registration and cheque payment is available on website.
 - Invoiced registrations accepted for groups of 8 or more. Email **info@mentoringboys.com** for details.

FOR MAILED REGISTRATIONS ONLY...

BOY SMARTS



STRATEGIES FOR CLASSROOM SUCCESS

Dates **SOLD OUT** October 21, 2011 **Vancouver** Broadway Church Conference Centre, 2700 East Broadway
 • November 18, 2011 **Montreal** Hampton Inn - 1900 TransCanada Hwy, Dorval

Fee • Registration fee includes morning coffee/tea, assorted sandwich lunch, and **THREE** books:
 1) Boy Smarts, 2) Boy Smarts Action Study Guide, and 3) Boys On Target: Raising Boys into Men of Courage & Compassion
Outstanding Value ! The books alone cost over \$100 to be shipped to your school!



- **VANCOUVER** **Earlybird** Available until Oct 13
 - **individual** \$149 + \$17.88 HST = \$166.88
 - **4 for the price of 3** \$447 + \$53.64 HST = \$500.64
- **Regular fee**
 - **individual** \$189 + \$22.68 HST = \$211.68
- **MONTREAL** **Earlybird** Available until **November 10** - same fee structure at identified above

- Register early - Boy Smarts events consistently sell-out, and often before the earlybird date!
- Refunds not available. If you are not able to attend arrange for a colleague to pick up your books at event or find your own replacement and notify us in advance. Questions? Email info@mentoringboys.com
- Confirmation of mailed registrations will be emailed and receipt will be available at event.
- Mailed group registrations need to include all names and payment together as one package at one time (extra names cannot later be added) with EACH person's email address (will be returned if each person's email not provided).
- Issue cheque to **Sagepoint Consulting** (postdated cheques will be returned) and mail with tear-off below to:

Sagepoint Consulting
Ocean Park Box 45053
Surrey, BC V4A 9L1

CIRCLE EVENT: **SOLD OUT** **OCTOBER 21, VANCOUVER** **NOVEMBER 18, MONTREAL** **SOLD OUT**
 Name _____ School _____

Email (**mailed registration confirmed by email only** – print please) _____

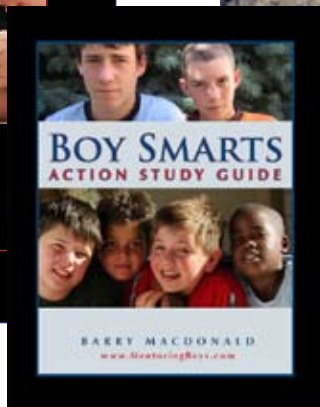
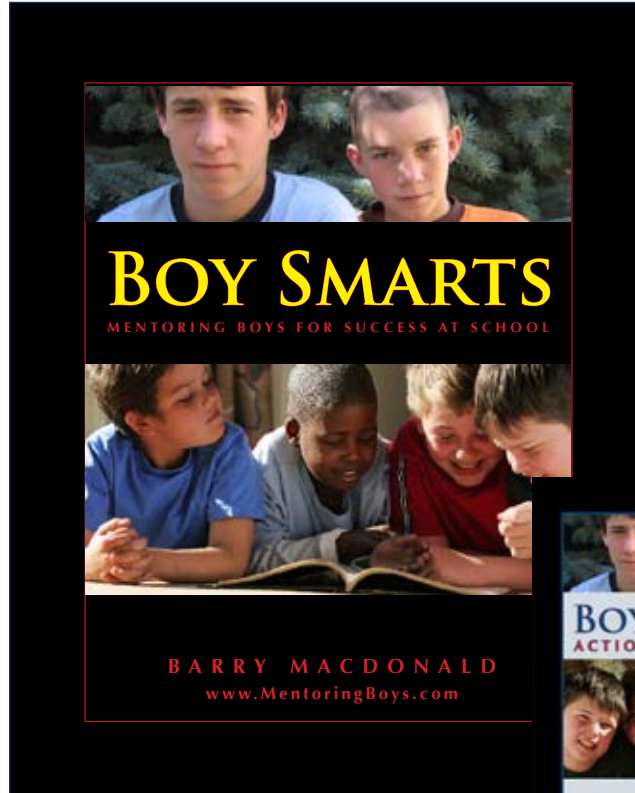
Address: _____ Telephone _____

City _____ Postal Code _____

Primary Group Contact (if part of a group registration) _____

Check which best applies to you: 1) Elem __ Sec __ 2) Teacher __ Support Staff __ Administrator __

Fee includes **three** fabulous books!



Boys on Target contents...

Gender Identities & Cultural Expectations

- 1 *The Uniqueness of Boys*
- 2 *Why is My Boy So Rambunctious?*
- 3 *How Can I stop My Young Son from Hitting?*

Boys in the Family Matrix

- 4 *Initiating Conversation with Boys*
- 5 *Sibling Rivalry Beyond Cain & Abel*
- 6 *Sibling Rivalry—Finding a Point of Balance*
- 7 *Fostering Peace on the Home Front*
- 8 *Father Hunger*

Parents, Boys, & the Culture of Schools

- 9 *Should We Delay Kindergarten Entry for Boys?*
- 10 *How Can I Get My Boy to Read?*
- 11 *What if Your Boy Is Being Bullied?*
- 12 *Freeing Boys from Anxiety*
- 13 *Should I Reward My Son With Cash for Grades?*
- 14 *Hooked on Video Games!*
- 15 *Are Boys Spending Enough Time Outdoors?*

Questions About Boys & Schools

- 16 *Concerns About ADHD*
- 17 *Auditory Processing Challenges*
- 18 *Parent-Teacher Conferences*
- 19 *Recess Matters*
- 20 *Should Recess be Withdrawn for Incomplete Schoolwork?*
- 21 *Questioning Zero Tolerance & School Suspension*
- 22 *When Sitting Still Is Not Enough*
- 23 *Reframing Attitudes Toward Active Learners*
- 24 *Appreciating Visual-Spatial Learners*
- 25 *Questioning Single-Gender Education*

Boys & School Success

- 26 *Flexible & Creative Educators Help Turn Failure Into Success*
- 27 *The Curveball of Learning*
- 28 *Responding Creatively to Masked Anxiety*
- 29 *Cultivating Capability*
- 30 *Developing Independence*
- 31 *Fostering Resiliency*
- Collaborating to Generate Positive Solutions*
- So What Can We Do?*